

Press release

A great capacity for innovation and a high degree of motivation

Bavaria's Best 50: Economics Minister honours Bionorica

Munich/Neumarkt in the Upper Palatinate, 11th December 2020 – Bionorica SE, the manufacturer of herbal medicinal products based in the Upper Palatinate, has today been honoured in the "Bavaria's Best 50" competition. Bavaria's State Minister of Economic Affairs, Regional Development and Energy Hubert Aiwanger says: "The coronavirus pandemic presents particular challenges for the Bavarian economy. The great capacity for innovation and the high degree of motivation of our Bavarian companies are not only growth factors, but also guarantors for successfully mastering this crisis. We have honoured the best 50 of them with the "Bavaria's Best 50" award today."

"Being identified as one of Bavaria's Best 50 companies is a great honour for us. I would like to warmly thank all of my employees, who account for Bionorica's success" says Professor Michael A. Popp, CEO and owner of Bionorica SE. Professor Popp, who received the Bavarian Order of Merit in 2016 for his sustainable business activities, thereby underlines the significance of owner-managed medium-sized enterprises for Bavaria's economic power. "These companies stand for continuity; they have been job generators for decades and are often innovation leaders in their sector. It is good that this major contribution is being honoured with the 'Bavaria's Best 50' award," emphasises the pharmacist, who is the third generation of his family to manage Bionorica and has been successfully doing so for more than three decades.

Bionorica has been honoured several times

The Bavarian State Ministry of Economic Affairs, Regional Development and Energy selects "Bavaria's Best 50" companies every year. Bionorica has already been honoured in the "Bavaria's Best 50" competition in 2017, 2014, 2011, 2009 and 2007.

Press photo:

Professor Michael A. Popp with the "Bavaria's Best 50" certificate and the porcelain lion of Bavaria that goes with it © Bionorica SE – Kathrin Albrecht

Company profile

Patients want effective and tolerable medications and so herbal remedies are the preferred option. Bionorica, located in Neumarkt in Bavaria's Upper Palatinate region, is the world's leading manufacturer of scientifically researched phyto-pharmaceuticals. Physicians, pharmacists and patients in more than 40 countries trust in our effective products with few side effects. In 2019, the Bionorica Group achieved sales of EUR 333 million. The company's equity ratio is almost 84 percent. Over 1,800 employees at 20 Bionorica locations worldwide work every day to carry on this success story, which began in Nuremberg 87 years ago.

Based on its "Phytoneering" strategy, Bionorica decodes the extensive active ingredient potential of plants (phytos) using state-of-the-art research and technology (engineering). The result: highly effective phyto-pharmaceuticals with few side effects. Our research and development priorities involve the treatment of symptoms in the respiratory tract, urinary tract, women's health and the immune system.

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